People who live, work or learn in Newcastle equally enjoy positive well being and good health

Public, Patient, Carers and Stakeholder engagement

Parity of esteem

Safeguarding

Safety and

Quality,

Integration and Co-ordination

Strategic Objectives

1.Preventing ill health and reducing health inequalities

2. Integrated Primary and Community care delivering a broad range of services in a local setting

- 3. Access to highest quality urgent and emergency care
- 4. Newcastle continuing as a centre of excellence for specialist services
- 5. Improved productivity and effectiveness of care with a reduced reliance on bed based solutions to maintain healthy and independent living

Interventions will mean our patients and public will...

- Benefit from our shared understanding of the wider determinants of good health and the associated interventions.
- Receive health promotion and enhanced education programmes and are empowered to make the right lifestyle choices
- Benefit from increased and proactive use of personalised care and treatment plans / shared decision making.
- Receive a holistic multidisciplinary approach to individual care pathways.
- Benefit from a system where care coordination is the responsibility of the main care provider.
- Experience improvements in the quality and consistency of primary care services.
- Benefit from extended skills in primary care and community teams to manage more complex conditions.
- Benefit from a 'Team Newcastle' approach with integrated working across primary, community, secondary, tertiary and social care.
- Receive coordinated primary and community services delivered at scale.
- Be supported by the full potential of the voluntary and community sector..
- Benefit from increased ambulatory care management plus use of rapid assessment and diagnostics with emphasis on early discharge out of acute settings.
- Live in a City with a reputation as a leader in innovation, research and development.
- · Benefit from local access to world class services.
- Benefit from a workforce with the appropriate capacity and skills required across the system.
- Benefit from increased use of leading edge technologies, shared data and information.
- Receive 7 day provision of services as appropriate.

Key principles of our future system:

- Collaborative approach to planning and delivering health and care
- People are encouraged and supported to take responsibility for, and to maintain their own well being
- Equitable access to a high quality, affordable and sustainable health and care system which delivers the best outcomes
- Care should be delivered in high quality facilities, in the most appropriate setting, wherever possible close to home

Our Ambitions by 2018/19:

- Reduction in Potential Years Life Lost from causes amenable to healthcare by 16.75% NNE and 17.25% NW
- Increased Quality of Life score for people reporting having 1 or more LTC by 5%
- Reduction in avoidable emergency admissions by 15%
- Increased proportion of older people still at home 91 days after discharge by 6%
- Improved patient experience of hospital inpatient care by 2.5%
- Improved patient experience of care outside of hospital by 5%
- Increase the number of medication safety error reporting minimum 20 per CCG

Governance arrangements and measuring our success

- Utilise existing operational and delivery groups
- CCG Management and Executive Teams
- CCG Governing Body
- Newcastle Wellbeing for Life Board